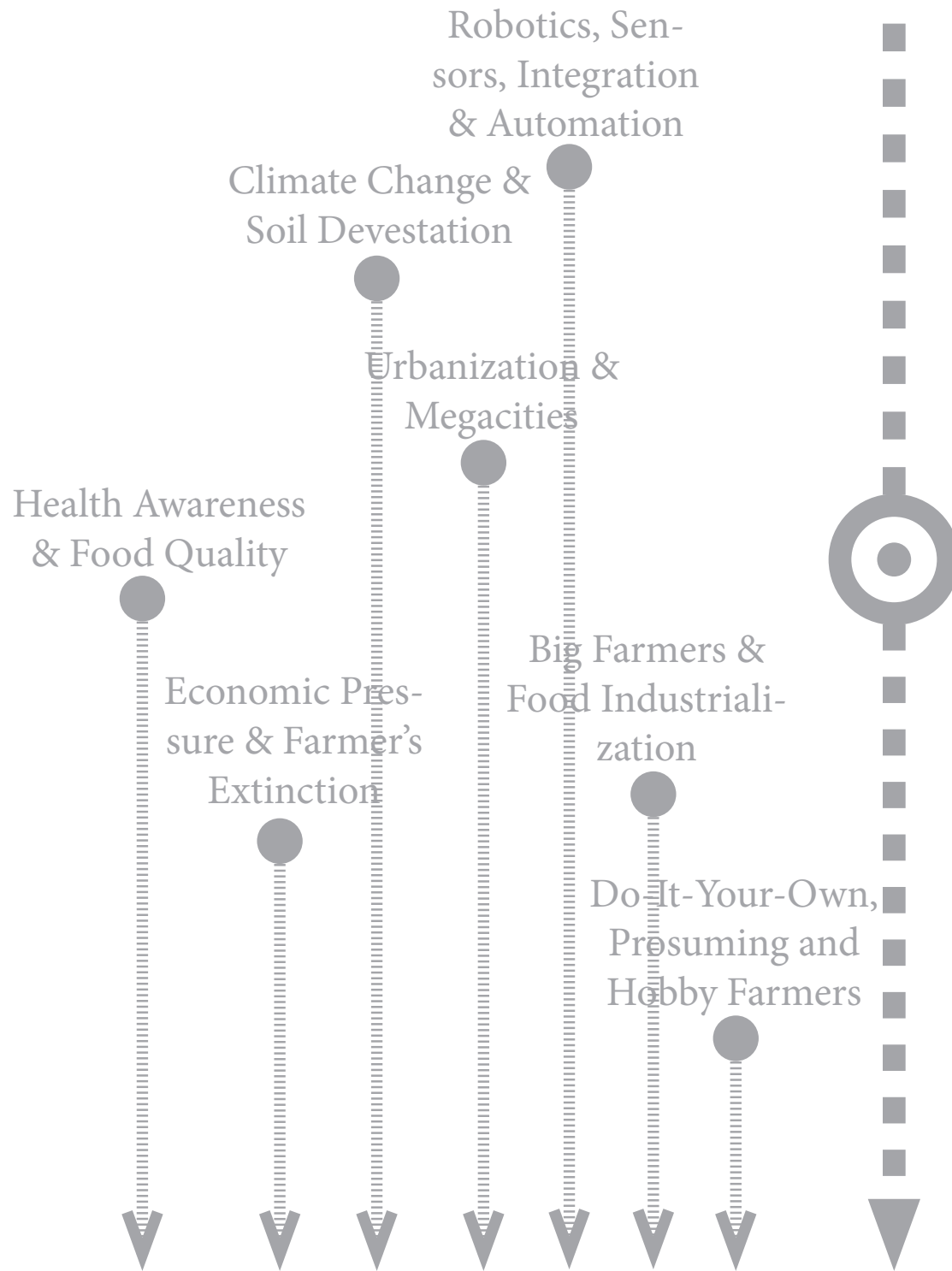


ROADMAP



Einböck 2013

Einböck is provider of sustainable soil (and grass) management. **“Success on the farm”** is the main motto. This means a rich crop!

Farming in future will and has to change. Based on the mega trend **urbanization** and the threads of climate and soil issues also Einböck has to change. Farmers of today cannot deal with all **challenges of the agricultural sector** in the fututre.

Based on Einböck's **values**, the opportunities on the markt and promising trends the company has to step on a **new business path**.

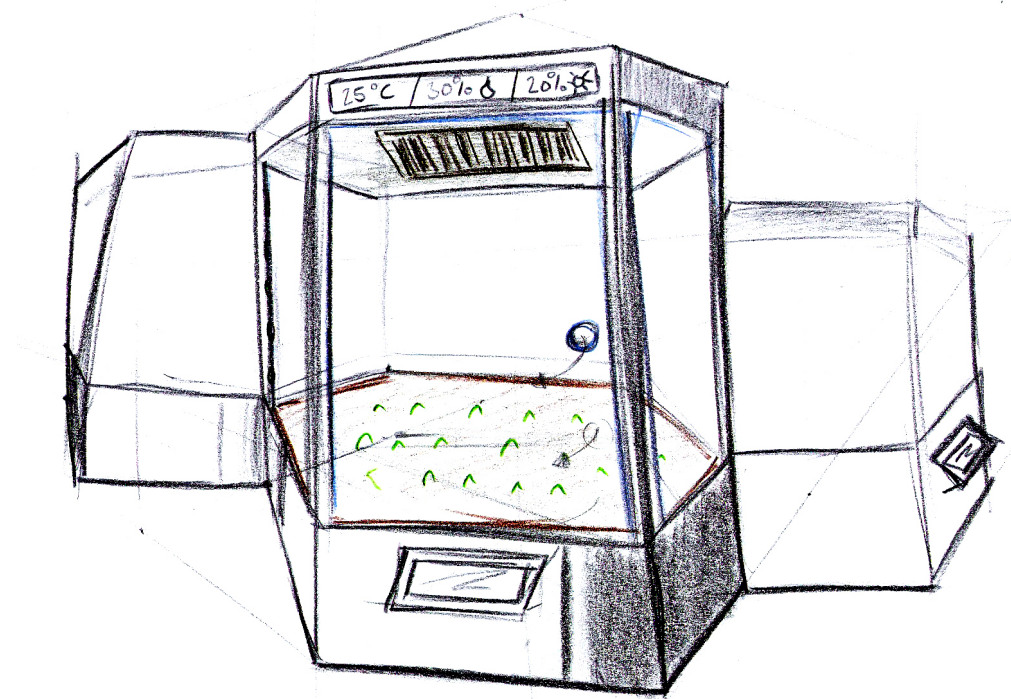
ROADMAP



Build a green, sustainable and self-sufficient ecosystem.

Focus on small solutions that fit to single-households or small families

Establish a B2C distribution system. Cooperation with Bauhaus Bellaflora or other related retailers.



Einböck 2020

Einböck delivers modular and scalable home farm solutions for private use and in private areas.



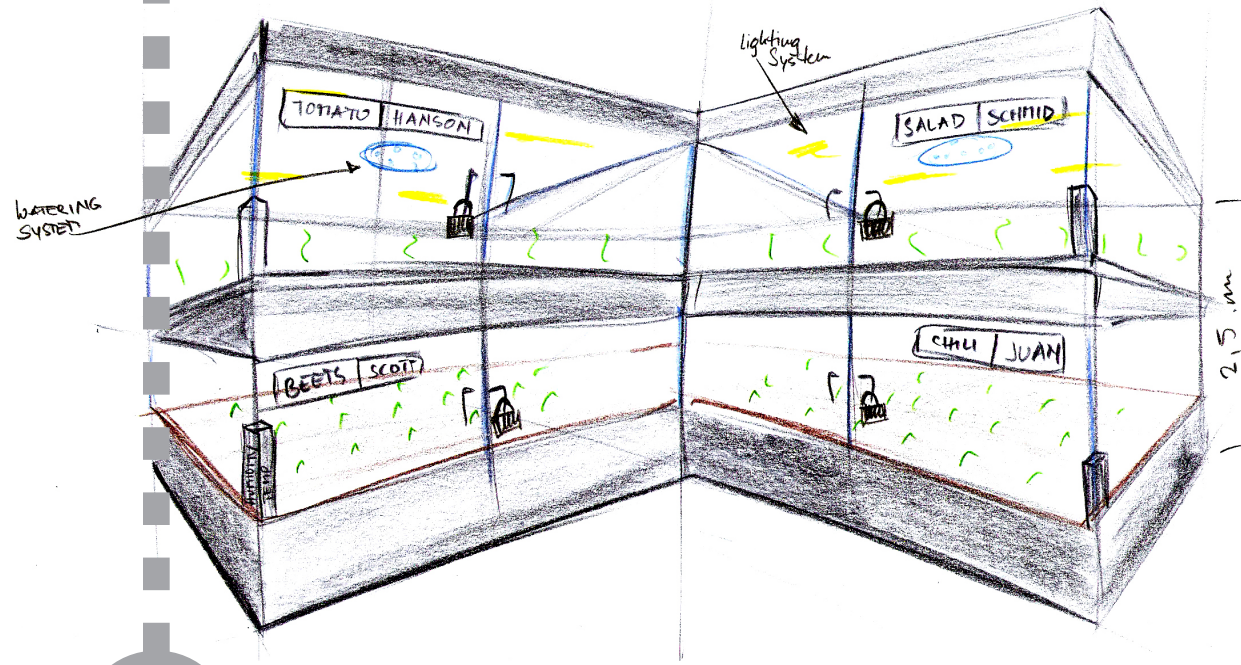
ROADMAP



Rent public warehouses and other real estates in urban regions.

Move from soil to hydroponic or other space-efficient systems.

Scale up the farm systems to provide food for family & friends communities and or other groups.



Einböck 2035

Einböck provides spaces in urban regions with integrated farm systems for private use in public spaces.

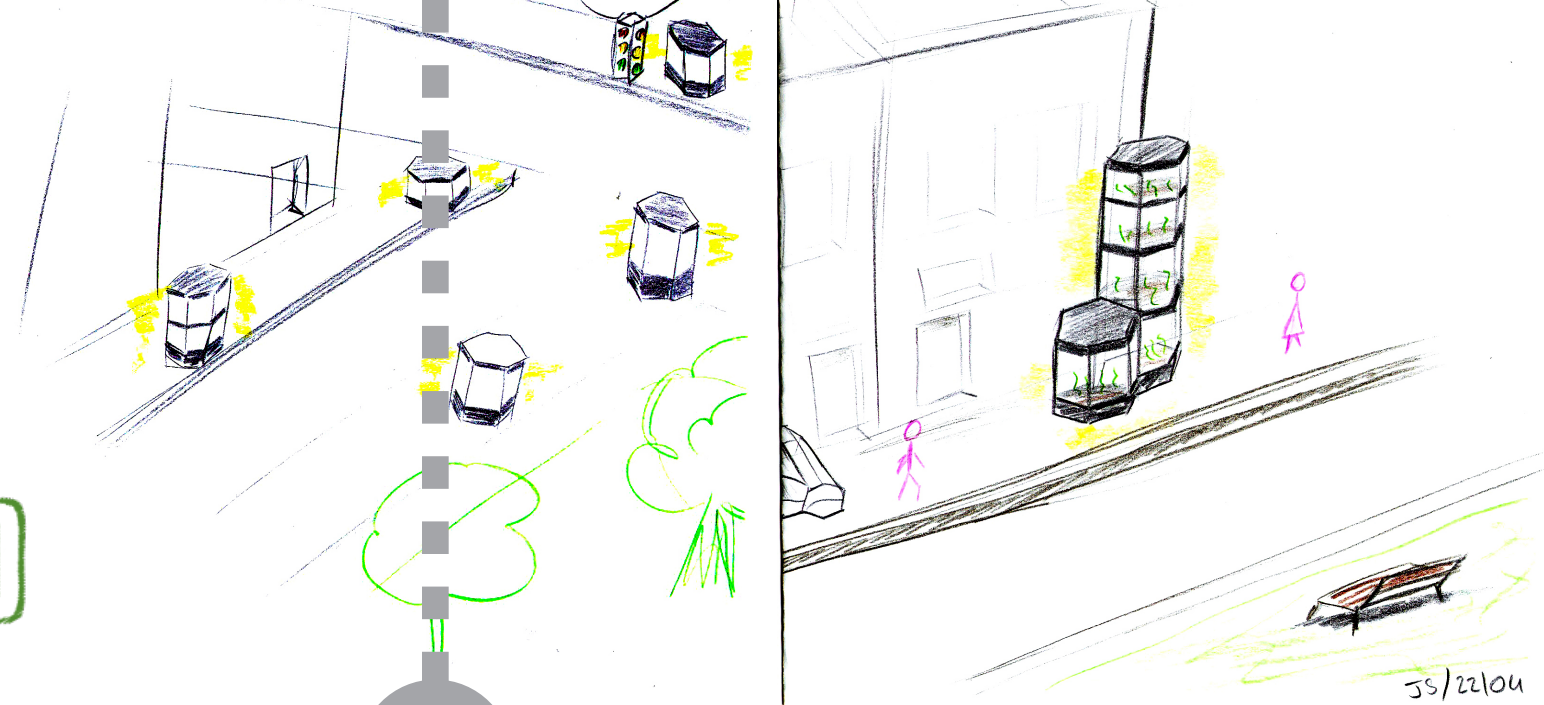




Rent spaces in public areas or work together with public institutions. Cooperation with urban recreation areas.

Build self-sustained food hubs with integrated payment and authorization systems.

Scale up for mass market, with low barriers and open systems that integrates into daily life.



Einböck 2050

Einböck delivers farm shop systems or farm terminals in various places in a city for public use in a public space.





Einböck's Vision

Einböck is provider of **sustainable food-enabling systems**. “**Success on the farm**” stays the main motto. This means a rich crop!

Einböck is direct enabler for consumers to build their own farm and harvest their own crop according to their **needs and wants**.

Einböck is direct supplier for the **private and public sector** with food systems.